Sample Comparison Body Paragraph

Both the Oceanian society and the U.S. society today experience invasions of privacy through technology. In *1984*, every household has a telescreen which “receives and transmits simultaneously. Any sound that Winston made, above the level of a very low whisper, would be picked up” (Orwell 6). The technology in the telescreenenables the machine to watch and listen to everything that Winston does and to report that information to the government. Winston is deprived of privacy even in his own home. This invasion of privacy by technology also takes place in the U.S. today when “many businesses and other organizations collect personal information about individuals who visit their websites” (“Internet Use and Misuse”). Just like the telescreen, various organizations use the technology of the Internet to monitor a person’s email and Internet searches. In his article, Charles Duhigg agrees saying, “Almost every major retailer, from grocery chains to investment banks to the U.S. Postal Service, has a ‘predictive analytics’ department devoted to understanding not just consumers’ shopping habits but also their personal habits, so as to more efficiently market them” (2). Although today the U.S. government does not permit surveillance in a private citizen’s home, the invasion of personal privacy takes place in most areas of a person’s interactions with the world outside of his/her home. However, unlike the Oceania society, most Americans are unaware of how much of their personal information is being gather and used these companies.